



Reshaping the future of positive impact tourism

The Event 2022

Exhibitor Guide

INTRODUCING

Inspire GLOBAL The Event

Inspire Global is our vision to build a dynamic and diverse travel community, working together collaboratively and sustainably to promote positive impact tourism.

With the last 2 years completely decimating contacts and databases, Inspire Global is a *hybrid* event that offers the industry an opportunity to reconnect with business colleagues and friends.

The event will draw on all the best bits of our pioneering in-person format, with improved matched and mutually beneficial interactions and technological innovation.

Suppliers will be curated from all destinations to collaborate with buyers from the UK, Europe and beyond.

'We are in the same storm, but not in the same boat'

Register - Reconnect - Rebuild



Event **overview**



Where and when

Monday 3 October – Wednesday 5 October 2022
London, U.K.



Who can exhibit

Up to 135 tourism destinations and suppliers from across the globe, committed to making a positive impact through tourism, both sustainably and responsibly.



Who will I meet

You will meet with buyers from the UK, Europe and beyond who are qualified key decision makers. You will also get the opportunity to interact and network with suppliers from both your region and those from across the world too.



Business meetings

Up to forty-two 20-minute business meetings will be pre-arranged through our bespoke matchmaking appointment software.



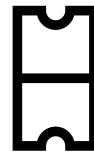
Enrichment

Engage with our inspired enrichment seminars discussing trends, challenges, innovations and opportunities. Enrichment seminars do not conflict with pre-scheduled appointments.



Networking

Each day is structured to include valuable intermissions to refuel, refresh and connect, creating even more potential for business relationships to be forged into genuine friendships.



Costs to exhibit

From £2,000 per **remote-participation** table / £2,500 per **in-person** table. Payment terms that recognise an industry in recovery mode.



Who can exhibit

Inspire Global invites all tourism destinations and suppliers from all sectors to apply, including, but not limited to the following:

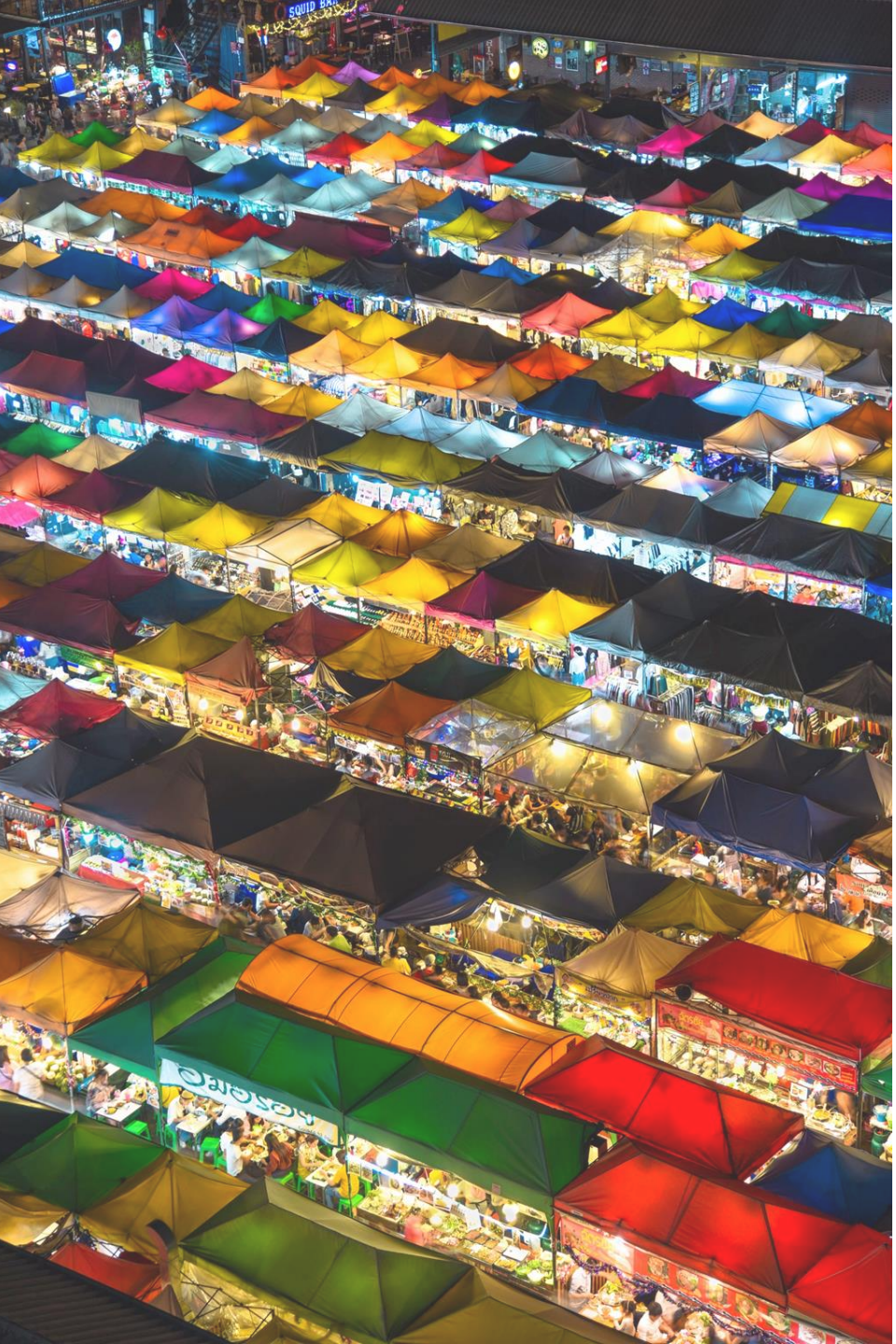
- Accommodation
- Airlines and aviation
- Attractions and specialist activity providers
- Boats and cruises
- Convention and visitor bureaus
- Destination management companies
- Destination marketing organisations
- Transportation & excursions
- Tourist boards

Our vision at **Inspire Global** is to promote positive impact tourism across all travel destinations. Going beyond just luxury, our event provides a platform to showcase a refreshingly wider range of inspiring travel products.

[**REGISTER HERE**](#)

To ensure an optimum cross-section of all destinations, all applications will undergo a qualifying process and the number of suppliers per country will be capped.





Who will I meet more on the buyers

Inspire Global invites buyers from the U.K, Europe and beyond who are established players in respective source markets and welcomes new buyers looking to start their journey.

- Worldwide Tour Operators
- Specialist Tour Operators
- Bespoke Concierge Operators
- Leisure / Resort Operators
- MICE Operators
- Travel Agents
- Selected Media (Freelance and Editors)

We understand you need to talk to the right people, those making the key decisions, in the right place at the right time. Inspire Global will invite buyers from a range of specialisms and departments including product and commercial, senior management, sales executives and reservations staff, all of this ensuring you are able to reconnect your product to the relevant contacts.

Selected trade and consumer media will also be invited but you will be given the opportunity to opt-in to any meetings with media at the matchmaking stage.

To ensure an optimum experience for all, all buyer applications will be qualified based on their current and potential business, as well as their active role in the company.



Pre-scheduled **business meetings & matchmaking**

Pre-scheduled standard appointments

Across the three days, Inspire Global offers Exhibitors the opportunity to arrange up to **42 pre-scheduled 20-minute business meetings**

Pre-scheduled double appointments

Especially designed for DMCs and suppliers who require more than your standard 20-minute appointments. We are offering limited **double slots (45 minutes)** to give you the time to promote and cover your offering at a pace that's comfortable to you and the Buyer. Buyers must indicate willingness for a double-appointment with you at the preferencing stage.

The matchmaking process

You will have access to the full list of buyer profiles so that you can select with whom you would like to meet, as well as monitor which companies have selected you.

The match-making system works by asking you to rank your preferences from highest to lowest. A mutual selection match will increase the probability of an appointment being generated. There is also the option to block certain companies with whom you would prefer not to meet.

Once submitted, our bespoke system will run the match-making process and produce your provisional schedule, which you will be able to view online, download as a PDF and/or print. There will be the opportunity to go online again to personally refine your appointments, fill any gaps and message attendees to arrange additional appointments.



A close-up photograph of a hand holding a clear glass filled with a golden beer topped with a thick white head of foam. The hand is wearing a dark blue suit jacket. In the blurred background, other people in business attire are visible, suggesting a social or networking event.

Networking

Daytime networking

Daily intermissions will include complimentary drinks, snacks, and a delicious lunch offering a wide variety of options to keep you refuelled for your business meetings.

Evening networking

Our relaxed evening events allow your day-time relationships to flourish, while you wind down after a productive day of business. Our official sundowner sessions will be held from 5:30pm – 7:30pm each evening with complimentary drinks and snacks.

Flexi-evenings

We appreciate trade shows are hard work, and consecutive hosted late-night events can be exhausting. Whether you want to head back to your hotel to catch up on emails and order-in, or continue into the evening with friends and colleagues, our on-site team will be on hand to assist you with a choice of dining experiences, West-end theatre bookings, recommended pubs and other London attractions.



Exhibiting options for a new hybrid era

Our pioneering hybrid format and innovative technology will combine in-person tables with remote-participation tables. We appreciate the importance and value of face-to-face meetings and interactions, and the majority (+85%) of our delegates will be attending **in-person**. However, we also understand in-person may not be an option for everyone due to budgets, travel restrictions, and time-constraints, amongst other reasons. As we transition through a new world of doing business, we will accept a limited number of exhibitors on a remote-participation basis.

In-person exhibitor - £2,500 per table (120 tables available)

Exhibitor workstations will be split across all regions in our spacious, but accessible venue. No need to think about pull-up banners or a shell-scheme set-up, the exhibitor attendance fee includes your logo and selected images on our bespoke table branding. With natural light streaming through the floor-to-ceiling windows, in-person delegates will be energised whilst enjoying 360-degree views over the London skyline. Face-to-face business meetings, insightful enrichment seminars along with informal networking opportunities with delegates from across the world has never been so inspiring!

Remote-participation exhibitor – From £2,000 per table (15 tables available)

We will be offering a limited number of remote-participation tables. Exhibitors will have a fully branded table, allowing buyers to pick up any collateral and drop-off their contact details. A dedicated personal event assistant will be on hand to facilitate any general enquires. Each remote-participation exhibitor will have a laptop included to facilitate pre-scheduled appointments with onsite buyers. Exhibitors will be able to access enrichment seminars remotely. **Welcome to hybrid remote-participation.**

Note – remote-participation will be subject to further qualification criteria.



Costs to exhibit

	In-person Exhibitor Package £2,500 exc. VAT	Remote-participation Exhibitor Package From £2,000 exc. VAT
Workstation including one table & three chairs, with individual plug socket per table *An on-site table with laptop to facilitate online meetings	✓	✓*
One delegate registration pass	✓	✓
Standard table branding	✓	✓
A personalised diary with up to 42* appointment opportunities	✓	✓ *Location dependant
Access to an exciting programme of enrichment seminars	✓	✓ Streamed
Daily delicious on-site networking lunches	✓	x
Daily networking intermissions with drinks and snacks	✓	x
Daily sundowner evening networking	✓	x
Standard entry in the official event magazine and website	✓	✓
Complimentary high-speed Wi-Fi at the event	✓	x
Exhibitor Public Liability Insurance	✓	✓
• Extra Delegate: Up to one extra delegate may be permitted per table and will share the company appointment schedule	£500 + VAT	Free
• Premium Table Position and Branding:	£250 exc. VAT	£250 exc. VAT

Representation and marketing companies

To ensure appointments are beneficial for both buyers and suppliers, Inspire Global encourages that all exhibitors have at least one representative from the product on the ground. However, we fully appreciate that representation & marketing companies play a very important role in communicating and building relationships on behalf of their partners. The following two options will be available to Representation and Marketing companies.

1. Exhibit under your partners name/s (up to a maximum of three partners). This is our recommended option to ensure relevant products can be covered adequately over the allotted meeting time. The following additional resources below will be made available to allow equal visibility of each partner.
 - Three separate entries on the Inspire Global website under exhibiting companies.
 - Three separate entries within our official *'Inspired by A True Story'* magazine.
2. Exhibit under your brand with no limit on partners represented. Limited places available and subject to qualification.





Partnership opportunities

Uniting under one roof in an inspiring London location, Inspire Global 2022 provides the perfect opportunity to showcase your brand to a receptive and captive audience.

Our partnerships put your brand centre stage and can be tailored to your needs. From branding official event bags to sponsoring memorable and fun evening events with entertainment, you'll find a diverse range of opportunities designed to help enhance your brand and maximise your investment.

If you have any ideas or unique suggestions for a partnership, please do not hesitate to get in touch with Byron Shirto on info@inspireglobal.travel

The only limit to your positive impact is your imagination.



INSPIRED by A TRUE STORY

INSPIRED by A TRUE STORY is our captivating official show magazine and dual handy catalogue. It is packed with the show’s essential floor plans, seminar programmes, as well as fresh thinking, and engrossing feature articles.

Tell us your true travel story, we’d love for you to inspire the next generation of responsible travellers!

Inside Front Cover	£1,500
Inside Back Cover	£1,300
Outside Back Cover	£2,100
Full Page	£1,150
Half-Page	£600
Quarter Page	£360
Promotional Feature	From £1,500
Enhanced Exhibitor Listing	£150



Inspire GLOBAL

GET IN TOUCH

For further information, contact the Inspire team on:



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