



Reshaping the future of positive impact tourism

The Community Buyers Guide

INTRODUCING

Inspire



The Community

Inspire Global Community is an ecosystem of opportunities and information that drives positive awareness and sustainable growth for destinations across the globe.

Think of it as a collaborative space where every member is given an opportunity to engage, educate and promote their business and reignite the human-to-human connection within the travel industry.

Accessible 24/7, 365 days a year, stay relevant and connected to:

Accommodation | Airlines & Aviation | Attractions & Specialist Activity Providers | Boats & Cruises | Convention & Visitor Bureaus | Destination Management Companies (DMC) & Inbound Services | Destination Marketing Organisations | Receptive Operators | Transportation | Tourist Boards | Influencers | Representation & Affiliation companies | Federation & Government Agencies | Other Buyers



INSPIRE COMMUNITY MEMBERSHIP

Why Join?

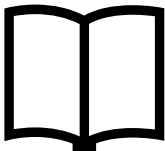
Join our like-minded community to elevate your business and sales with access to an exceptional range of global hand-picked suppliers, known to represent the most exciting and credible travel products around the world. Stay on top of future travel trends, access marketing collateral and special offers, and offer your clients the greatest and most relevant travel itineraries and information. Open to: **Tour Operators | Lifestyle and Concierge | Travel Agents | OTA | MICE Operators | Event Planners | & more**



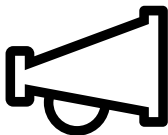
Browse, search and InMessage Inspire member suppliers worldwide



Take advantage of special offers and promotions exclusive to Inspire members



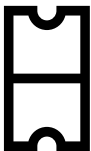
Personalised newsfeed allowing you to curate and read only the type of news and press releases that interests you



Opportunity to promote your own events or host webinar and workshops to Inspire members and share ideas (subject to additional cost)



Priority access and discounted rates to 'Pay as you Go' Activation and Storytelling Programmes



Exclusive invitations to in-person and virtual business, networking and social events



Priority access to organised FAM trips



Coming Soon

Access the Inspire Digital Asset Management Tool. From itineraries to images, fact sheets and rates, obtain all the information you need to promote and sell effectively



INSPIRE COMMUNITY MEMBERSHIP

Membership Benefits

	Inspire Free
Browse, search and InMessage Inspire member suppliers worldwide	✓
Take advantage of special offers and promotions exclusive to Inspire members	✓
Access to real-time news & Press Releases tailored to allow you to see the type of news you want to read	✓
Opportunity to promote your own events or host webinar and workshops to Inspire members and share ideas	✓
Discounted rates to 'Pay as you Go' Activation and Storytelling Programmes	✓ Priority Access
Invitations to in-person and virtual business, networking and social events	✓
Access to organised FAM trips	✓ Priority
Access to Inspire Digital Asset Management Tool	✓ Coming Soon





INSPIRE COMMUNITY MEMBERSHIP

Eligibility

The Inspire Community is an inclusive space for travel professionals from all over the world to unite and come together to share ideas and their love for travel. From super high-end luxury to low-key and adventurous, we offer a 360° representation of travel for every destination we promote. However, to ensure our community drives tourism for the greater good, all applications will undergo a qualifying process and must meet the following criteria to be part of the Inspire Community:

- You are committed to making a positive impact through tourism, both sustainability and responsibly
- You are committed to providing incredible experiences for travellers and remain innovative and relevant within your travel market
- You are looking to connect with industry contacts and build new relationships to help benefit your business and travel to the Inspire community destinations
- You work in the Travel & Tourism Industry
- You are receptive and eager to collaborate with community members on Activation and Storytelling Programmes
- Your business will need to have been trading for at least six months, have a live website and belong to your local trade association.



INSPIRE COMMUNITY MEMBERSHIP

Your membership commitment

We can't lie, we think this is pretty awesome, but we need you to help us keep it that way by committing to the following:

1. **Keep us connected.** So that we can make your voice heard and your brand seen, keep us up-to-date with your latest news, ongoings and developments so we can keep your product at the forefront of everyone's minds.
2. **Be present and be interactive,** from workshops to enrichment sessions and seminars, get involved and share your ideas. This is a platform for you to reach out so please don't hold back!
3. **Don't leave us guessing and try to respond to us and all member enquiries within good time,** build powerful partnerships and see where it can take you and your product.
4. **When it is live and ready,** make sure you utilise the effectiveness of the Digital Asset Management tool and access all of the marketing collateral you need to help you sell a certain travel service or destination.
5. **This is a space for all members to connect, share and work together so PLEASE treat everyone with kindness and respect.** We do not tolerate any forms of discrimination or harassment. Every member has something to offer and a right to be heard.

Register Here



Inspire GLOBAL

GET IN TOUCH

For further information, contact the Inspire team on:



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Inspire Director



Hayley Kent
Inspire Coordinator



Scarlett Bell
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