



Reshaping the future of positive impact tourism

The Community Suppliers Guide

INTRODUCING

Inspire

The Community

Inspire Global Community is an ecosystem of opportunities and information that drives positive awareness and sustainable growth for destinations across the globe.

Think of it as a collaborative space where every member is given an opportunity to engage, educate and promote their business and reignite the human-to-human connection within the travel industry.

Accessible 24/7, 365 days a year, stay relevant and connected to :

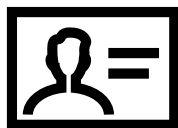
Tour Operators | Lifestyle & Concierge Operators | Travel Agents | OTAs | MICE Operators | Consumer & Trade Media | Influencers & Bloggers | Other Suppliers



INSPIRE COMMUNITY MEMBERSHIP

Why Join?

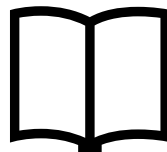
Join our community to amplify your brand and connect with a diverse range of industry stakeholders. Inspire Global Community membership is open to **Accommodation | Airlines & Aviation | Attractions & Specialist Activity Providers | Boats & Cruises | Convention & Visitor Bureaus | Destination Management Companies (DMCs) | Destination Marketing Organisations (DMOs) | Receptive Tour Operators (RTOs) | Transportation | Tourist Boards | & more**



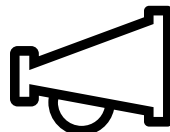
Full digital company profile listing to upload images, video, special offers and promotions visible to Inspire buyer and media members



Search and InMessage Inspire supplier members worldwide and allow Buyers and Media to InMessage you and follow your latest business developments



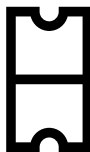
Submit news and press releases accessible to the community via newsfeed and curate the type of news you want to read



Host your own event, webinar or workshop (subject to additional cost) for Inspire members to promote your destination



Priority access and discounted rates to 'Pay as you Go' Activation and Storytelling Programmes



Exclusive invitations and discounts to in-person and virtual business, networking and social events.



Engage with our FAM trip planning service



Coming Soon
Access the Inspire Digital Asset Management Tool where you can upload your entire marketing collateral within one place.



INSPIRE COMMUNITY MEMBERSHIP

Membership Options

	Inspire Premium*	Inspire Free
Full digital company profile listing to upload images, video, special offers and promotions	✓	✓
Allow Buyers and Media to InMessage you and follow your latest business developments	✓	x
Search, view and InMessage Inspire worldwide supplier members	✓	x
Submit news and press releases accessible to the community via newsfeed	✓	x
Dedicated newsfeed allowing you to curate the type of news you want to read	✓	x
Host your own event, webinar or workshop for Inspire members to promote your product or destination, subject to additional fee	✓	x
Access and discounted rates to Activation and Storytelling programmes	✓ Priority Access	✓
Invitations to in-person and virtual business, networking and social events	✓	✓
Engage with our FAM trip planning service	✓ Priority	✓
Access to Inspire Digital Asset Management Tool	✓ Coming Soon	x

*All memberships billed on an annual rolling basis



INSPIRE COMMUNITY MEMBERSHIP

Become a member

No contracts, just priority access to the platform and an opportunity to help shape the Inspire Community.

Inspire Premium

Each company will be charged one yearly payment of:

£295 – Accommodation, Airlines & Aviation, Attractions & Specialist Activity Providers, Boats & Cruises, Convention & Visitor Bureaus, Destination Management Companies (DMC) & Inbound Services, Destination Marketing Organisations, Receptive Operators, Transportation

£395 – Tourist Boards

+ £100 one-off joining fee

*Register **HERE***

Reshape the future of positive impact tourism travel and join
#theinspirecommunity



All prices are ex VAT where applicable

INSPIRE COMMUNITY MEMBERSHIP

Eligibility

The Inspire Community is an inclusive space for travel professionals from all over the world to unite and come together to share ideas and their love for travel. From super high-end luxury to low-key and adventurous, we offer a 360° representation of travel for every destination we promote. However, to ensure our community drives tourism for the greater good, all applications will undergo a qualifying process and must meet the following criteria to be part of the Inspire Community:

- You are committed to making a positive impact through tourism, both sustainability and responsibly
- You are committed to providing incredible experiences for travellers and remain innovative and relevant within your travel market
- You are looking to connect with industry contacts and build new relationships to help benefit your business and travel to the Inspire community destinations
- You are receptive and eager to collaborate with community members on Activation and Storytelling Programmes
- Your business will need to have been trading for at least six months, have a live website and belong to your local trade association.





INSPIRE COMMUNITY MEMBERSHIP

Your membership commitment

We can't lie, we think this is pretty awesome, but we need you to help us keep it that way by committing to the following:

1. **Keep us connected.** So that we can make your voice heard and your brand seen, keep us and the community up-to-date with your latest news.
2. **Be present and be interactive,** from workshops to enrichment sessions and seminars, get involved and share your ideas. This is a platform for you to reach out so please don't hold back!
3. **Don't leave us guessing and try to respond to us and all member enquiries within good time,** build powerful partnerships and see where it can take you and your product.
4. **When it is live and ready make sure you utilise the effectiveness of the Digital Asset Management tool and keep your marketing collateral updated and relevant.** The more you put into it, the more we promise you will get out of it.
5. **This is a space for all members to connect, share and work together so PLEASE treat everyone with kindness and respect.** We do not tolerate any forms of discrimination or harassment. Every member has something to offer and a right to be heard.

Register HERE



Inspire GLOBAL

GET IN TOUCH

For further information, contact the Inspire team on:



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Hayley Kent
Inspire Coordinator



Scarlett Bell
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